Chancellor’s Objectives for the Complete 2021 Goal: Second Biennium-- AY2018 and AY2019

*In order to meet the VCCS Complete 2021 Goal of tripling the number of credentials awarded annually by 2021, the Chancellor establishes biennial objectives for the system. Objectives are organized using the Loss-Momentum Framework for Student Success, with an additional objective for increasing college affordability and sustainability. The system office and colleges will identify strategies for meeting these biennial objectives.*

**CONNECTION**
- Increase VCCS fall admissions applications for credit programs to 120,000 in AY 2019.
- Increase admissions application enrollment yield for credit programs to 50% systemwide in AY 2019.
- Increase enrollment in the Workforce Credentials Grant by 20% over FY 2017.

**ENTRY**
- Increase percentage of first-time-in-college (FTIC) credit students who earned 12 college credits with GPA of 2.0 or higher in their first year from 51% to 55%.
- Increase the percentage of students who complete workforce credentials, such as industry certifications and credit career studies certificates (CSCs), then return for additional education from 33% to 35%.

**PROGRESSION**
- Increase overall VCCS Fall-to-Spring Retention of credit students to 74% systemwide in AY 2019.
- Increase overall VCCS Fall-to-Fall Retention credit students to 65% systemwide in AY 2019.

**COMPLETION**
- Increase overall annual VCCS graduates in associates degrees, certificates, career studies certificates and industry recognized certification by 12,000 over FY2017.
- Establish a baseline from which to measure wage increases stemming from credential attainment.

**AFFORDABILITY AND SUSTAINABILITY OBJECTIVES**
- Develop and implement VFCCE plan for transformational change with the goal of hastening economic and social mobility through education for under-employed and lower income residents of the Commonwealth of Virginia.
- Continue to implement efficiencies in college and system office operations through shared services to reduce cost increases.